



# Joshua Gardner

Creative Director  
Digital & Print

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## I am

a creative director with over 20 years of experience in digital and print design for a number of prominent clients in a wide range of industries. I have a reputation as a creative thinker with proven leadership abilities, a strong attention to detail and formidable organizational skills. I strive to ensure that all of my work is mindful of the latest industry trends, emerging technologies and data-driven approaches.

## I graduated from

Chapman University in Orange, CA in 2003 with a Bachelor Of Fine Arts (BFA) degree with an emphasis in Graphic Design.

## My abilities include

creative/art direction, graphic design, conceptual thinking, strategy, UI/UX, OOH, OLM, email, social, experiential, branding, copywriting, typography, photography and retouching.

## I am proficient in

Figma, Adobe Creative Suite (Photoshop, XD, InDesign, Illustrator, Acrobat, Lightroom, Premiere and After Effects). Project management tools such as Microsoft Teams, Slack, Jira and Trello.

## I have won

the following awards:

2022: Bronze ADDY (Shell + Kroger)

2021: Feature on reallygoodemails.com (Hulu)

2018: Gold W<sup>3</sup> (Wunderman Holiday Card)

2018: Silver ADDY (Wunderman Holiday Card)

2016: Gold ADDY (Hall of Femme)

2015: Bronze Echo (Invisalign)

## References

are available upon request.

## Saatchi & Saatchi (Publicis Groupe)

El Segundo, CA | 2023 – Present

Associate Creative Director. Leading the My Toyota (ownership) experience for the Toyota.com platform team. Responsible for consumer-facing UI/UX spanning multiple sections of the website.

## Razorfish (Publicis Groupe)

Remote | 2022 – 2023

Associate Creative Director. Led cutting-edge B2C advertising for Ramtrucks.com, Samsung and Pfizer. Projects included UI/UX, OLM, OOH, social, experiential and copywriting. Responsible for thought leadership, managing staff and interfacing with clients.

## Wunderman Thompson (WPP)

Costa Mesa, CA | 2014 – 2022

Senior Art Director. Worked in close collaboration with the creative directors while leading and mentoring junior art directors on a variety of innovative projects. Design and strategy on CRM websites, emails, print collateral and identity. Clients: Shell, Pennzoil, Hulu, CareCredit.

## Modal Digital Agency

Irvine, CA | 2010 – 2014

Senior Graphic Designer. UI/UX for desktop and mobile platforms, art direction, social media, strategy, conceptualization, branding and photography. Clients: Verizon, Disney, Oakley.

## ThomasArts, Wet Seal, 3 Day Blinds, Krush Creative Group & White Ink Studio

Various Locations | 2007 – 2010

Freelance Graphic Designer. Created websites, emails, presentations, branding, corporate identity, print collateral, signage, photography and retouching. Clients: UnitedHealth Group, Kwikset, NBA.

## Torrid

City of Industry, CA | 2006 – 2007

Graphic Designer. Daily assignments included print and email advertising, signage, packaging, identity, ad copy and apparel. Introduced new typefaces, logo treatments, archival systems and a job tracking form.